

Meet 2015's

SUPERSTAR ENTREPRENEURS

Inc.

Here's How
They Did It



CATMEDIA

Rank #94

Inc. 500

The Class of 2015

↓ Since 1982, businesspeople have eagerly sought out Inc.'s annual ranking of the fastest-growing privately held companies in the U.S. The list gives readers insight into the hottest trends and emerging themes in the evolving economy available nowhere else. From Microsoft and Domino's Pizza in the 1980s, E*Trade and Clif Bar in the 1990s, all the way through the new millennium with Zappos and Zipcar in the first decade and Chobani and GoPro more recently, the Inc. 500 has always been ahead of the curve.

no. 94

RANK

CATMEDIA

Catherine Downey CEO • Three-year growth **3545%**

2014 revenue **\$17 MILLION** • Founded **1997**

Industry **Government Services** • Employees **27**



Helps federal and corporate clients succeed through Program Management and HR Management in the fields of training and creative services.

IN THEIR OWN WORDS Inc. magazine ranked CATMEDIA, #94 in the US, #3 in the Government Services field, #7 in Georgia, #7 in Atlanta, and #5 of Fastest Growing Women-Led Businesses (Nationwide) on the 2015 Inc. 500.



Top Government Services Companies



Atlanta Metro Area



Top Georgia Companies

Based in Atlanta, Georgia, with a Washington, D.C. office, we are process developers, educators, communication strategists, and information designers. We combine creative thinking with appropriate technologies and professionals to create the tools and/or environment needed to successfully support our clients' leadership, technologies, programs, and organizations. *We turn visions into motion.*

Program Management | CATMEDIA's Program Management services provide innovative, real-world solutions that fuel your organization's ambitions. Our Program Managers provide the necessary project management, business, and leadership skills to focus on high-level, strategic organizational goals and help meet organizational objectives. These services include: assessment, development of project plans, assignment of an experienced Program Manager, and process resolution.

Human Resource Management | CATMEDIA's HR Management objectives are simple: utilize an individual's talents to achieve organizational objectives. We provide high-quality personnel to meet the short-term and long-term needs of our clients through creative staffing, human capital management, and staff augmentation services. Our clients trust us to recruit, select, train, and hire employees in support of organizational goals. Our recruitment team places qualified, professional personnel in locations throughout the United States—whether the need is for short-term, permanent, or full-time staff augmentation.

Creative Services/Media Production | CATMEDIA offers full creative services in video production, motion graphics, 2D and 3D animations, geospatial and character animations, graphic design, marketing and branding, social media, web design, and e-Learning solutions. With our creativity, people, equipment, and expertise, we provide comprehensive creative solutions to make our customers look good and give them a consistent voice. And, we take it to the next level – improving the interface from customer need to product delivery, hitting our target market, and making the customer experience easy, fun, rewarding, and successful.

Training Services | CATMEDIA provides total training solutions for clients in public and private sectors with proven results. What is the cost of investing in training compared to the cost of not training? Are there gaps that exist in the actual performance of an organization's team compared to where the team should be performing on mission critical tasks? We support organizations by directing training resources to gap areas, resulting in improved overall productivity and greater effectiveness in mission critical tasks.

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